REP HEADLINE# 6394143 TRF# 338659 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$ ADV # AGY # CITY TAX FLIGHT DATES OCT30/12 ORDER # AMERICAN CROSSROADS EST#1274 COMMENTS: (LINE, ORDER, INVOICE) ADV. NAME ISS/AMER. CROSSROADS AGY. NAME CROSSROADS MEDIA LLC STATE TAX NOV6/12 WK-2 ALEXANDRIA, VA 22314 66 CANAL CENTER PLAZA, CONTRACT # 6394143 REP: TEL# 703 528 7800 FAX# CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET CO-OP BILLING NEEDED SUITE 555 HARRIS REPORT FROM REP REP.# BUYER NAME MICHELLE SANTUOSO CLASS: NATL. SALES PRSN WA- JOE KNAUER OFF.# 6556 FROM REP NOV5/12 17.19
\*\*CHANGES\*\* \*\*\* WFTV-TV \*\*\* LOCAL DATE NOV5/12 SALESMAN # REGIONAL 17.19

REP: TO LENA FR JULIE OK'D M4

PLS CFM, THX 11/5

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

AMERICAN CROSSROADS

94 A 900A-1000A 30	PROGRAM : JEOP/WHEEL CON COM1: JEOP/WHEEL	38 S 700P-800P 30	AGENCY ADVERTISER CODE = 11 AGENCY PRODUCT CODE = 27	: LINE#:	:LINE#:REP :CD: TIME PERIOD : LGTH : SEC	
\$1,500.00 11/6		\$5,000.00 11/3			EC : RATE : START	
11/0	1116	11/3				
Н		0			END :SPTS: WEEK DATE : /WK: INVT	
TUE		SAT			DAYS	
Ь		0			:SPTS:	

PROGRAM: JEFF PRBO/MILLIONAIRE/FUED ORD COM1: NO RUN DUE TO SPORTS RUN OVER. WE CAN OFFER IF THEY WILL EXTEND THIS IS A MAKE-GOOD FOR NOV3 ON LINE-38 FOR 1 SPOT/WK

REP HEADLINE# 6394143 TRF# 338659 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 CREDIT ADVISORY: AGENC ORDER WORKSHEET 3 7800 FAX# 703 528 7880 AGENCY CREDIT RISK !!! HARRIS REPORT FROM REP N \*\*CHANGES\*\* \*\*\* WFTV-TV \*\*\*

NOV/12 351950.00	STATION MAKEGOOD OFFERS: M4 OK'D BUY#38 MISSED:S M4 OK'D BUY#38 OFFER:7	PROGRAM : VIEW ORD COM1: NO RUN DUE TO SPORTS RUN DART OF A MAKEGOOD MADE UP OF LINES	: :LINE#: . 95 A 1100A-1200N	CD: TIME PERIOD
	MISSED: SAT/700P-800P OFFER: TUE/900A-1000A OFFER: TUE/1100A-1200N NOV6 & TUE/1100A-1200N NOV6 CMT: NO RUN DUE TO SPORTS RUN OVER.	OVER. WE 94-95	30 \$3,500.00	: LGTH : SEC : RATE
	W E	CAN OFFER IF THEY WILL EXTEND	.00 11/6 11/6	: START :
CONTRACT TOTAL TOTAL SPOTS	30S \$5,000.00 (F) 30S \$1,500.00 P) 30S \$3,500.00 P) CAN OFFER IF THEY WILL EXTEND		5 1 TUE	:SPTS: WEEK : E : /WK: INVT :
351950.00 92	PLS ADVISE.		Ъ	DAYS :TOTL:

MARKET TOTALS \$1,094,050 WFTV 32% WKMG 25% WESH 25% WOFL 16% WKCF 0% WOPX 0% WRDQ 2% EFTV 0% WRBW 0% CABL 0%

SVC- NSI DEMOS- RA35+\*

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME